

August 2015

BELHAVEN Chamber News

BELHAVEN Community CHAMBER of Commerce

Promoting Belhaven and all of Northeastern Beaufort County, including Bath, Pantego, and Ponzer

belhaveninfo@gotricounty.com

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4th of July Thank You

The Chamber wants to thank the Belhaven Celebrations Committee for the great job they did organizing the 4th of July events. Committee members were: Angela Cox, David Green, LeAnne Greene, Elizabeth Harris, Veronica Palmer, Yvonne Deruiz, Greg Satterthwaite, Malcom Waddy and Paul Wood, Jr. A special thanks to the Belhaven Fire Department and the Belhaven Police Department.

We also want to recognize the generosity of the sponsors:

Statesman: Southern Bank

Patriot: A & W Sales, Swain Gas and TriCounty Telecom

Ally: Dr. David Elliott, II, DDS

Citizen: Baker Building Supply, Charles Boyette, MD

Belhaven, "Birthplace of the ICW," Celebrates the 87th Anniversary of the Intracoastal Waterway Saturday September 19, 2015, 10 am to 4 pm, Belhaven Waterfront

Our celebration will officially begin at 10 am on Belhaven's Town Docks with opening ceremonies, a blessing of the boats, and a boat parade on Pantego Creek. Immediately following the boat parade will be our very popular seafood chowder tasting event known as Chowder Down East. You will be able to sample uniquely prepared chowders from 15 different local restaurants and organizations. Tickets may be purchased for the seafood tasting for \$20 in advance or \$25 at the door. Only 250 tickets will be sold. Wine, beer, soft drinks and water will be available for an additional cost.

You'll also be able to shop for nautical art and crafts from a variety of artist and craftsman. The kids will enjoy participating in the "Children's Theater" and dressing up in costumes that will be provided. You'll enjoy touring a Coast Guard rescue boat and taking Belhaven's tour of history and trivia to learn about Belhaven's early years. You might want to dress up in 1920's attire and join us in our Roaring 20's Fashion Parade as the Sand Sounds Band plays the Big Band music of the 20's and 30's.

All in all, there is something for everyone. Come and join us as we celebrate the beauty of our coastal waterways and our wonderful town of Belhaven.

Call the Chamber (252 943 3770) to register your boat for the boat parade, to buy advanced tickets for Chowder Down East or to help with the event.

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Belhaven Yacht Club
Presents
Using GPS

The U.S. Power Squadrons/Pamlico Sail & Power Squadron will present a 1/2 day course on using GPS. The course will be held at the Belhaven Civic Center on Saturday, September 12th from 9 am to noon. There is no charge for attending. If you would like to order the course material, it is available for purchase for \$32.00

In this half-day session the instructor, Captain Ed Galston will teach you:

- ◆ GPS operation
- ◆ What the buttons do
- ◆ What the screen shows
- ◆ How to use the various key functions
- ◆ How to navigate a safe course (course, speed, distance track and bearing).

This is a public seminar and USPS/PSPS membership is not required. To register email pspsed@gmail.com or contact the education officer, Kelly Adams at 252 561 6995

Calendar of Events, Holidays & Observances

Ongoing		Bluegrass Jams every Tuesday, 6:30 across from Fish Hooks
Aug	6	Small Town Main Street meeting 10:30 am
	10	Town Council meeting 7 pm
	20	Belhaven Chamber meeting 6 pm
	21	National Senior Citizens Day observance
	24	Town Council meeting 7 pm
	26	Women's Equality Day in the US observance
Sept	5	Pantego Historic Museum Fish Fry
	7	Labor Day
	12	GPS course, 9 am—noon, Civic Center
	13	National Grand Parents Day is the US observance
	17	Chamber meeting 6 pm
	19	87th Anniversary Celebration of the Intra-coastal Waterway 10 am-4 pm
	23	September Equinox (last day of summer)
Oct	10	Pantego Historic Museum—Fall Days Farm Ways
	12	Columbus Day
Nov	3	Election Day. Open positions: Mayor, 2 Alderman East End, 1 Alderman West End
	11	Veterans Day
	25	Thanksgiving
	26	“Plaid Friday” — details to come
Dec	6	Belhaven Christmas Parade
	25	Christmas

Spotlight on New Business

Kaye Lee's Corner Collectibles

Owners: Kaye Lee and Kelly Brady

Kaye and Kelly Lee moved to Belhaven from Utah.

They discovered Belhaven as they fished the Outer Banks over the course of the last 10 years. Both really liked the area and the slower pace of life. They loved Belhaven immediately because the people are so nice.

Kaye Lee has always enjoyed collecting things. Items in the store include: lamps, art work, unique pieces, books, dishes, figurines and more!

In addition, she and Kelly have an amazing rock collection. They plan to start teaching rock classes, including the rock cycle, identifying rocks, and making jewelry with rocks, etc. They will also have polishing, tumbling, and cutting equipment. Every student will put together a collection to take home.

Drop by for a visit and meet your new neighbor! Located in the old Wine and Words store on Pamlico Street.

From the Executive Director

DUES REMINDER

You should have received your dues bill for the calendar year of July 1, 2015—June 30, 2016. If you have not and would like to join, please contact the Chamber office at 943-3773. Thank you to those of you who have already paid! If you haven't paid, please send your check as soon as possible. The Chamber counts on your support!

The Chamber also has the oval ICW stickers for your boat, car, golf cart, or whatever for sale for \$2 each. Stop by and pick up a couple.

Christmas is A'Coming

We know it's August, but it's time to start thinking about Christmas! The Chamber would like to put on an extra special Christmas Celebration this year and we need your help! If you could help on one of the following committees, we would greatly appreciate it! Not only would you have fun helping plan the celebration, you might just make some new friends. Many hands make light work! The Committees are as follows:

- Parade
- Children's Activities/Santa Land
- Candlelight Tour of Homes
- Business Decorating Contest
- Home and Garden Decorating Contest
- Tree Decorating Committee

Belhaven Senior Center

274 East Main St
Mon-Thur 8:30 am-4:30 pm
Friday 7:00 am- 3:00 pm
Call: 252-943-2992

Director: Stephanie Webb, BSW
Health Promotions Worker: Peggy Bonner

What's New for August

If you 55 and better with ongoing health conditions, sign up for our Living Healthy workshops, starting Wednesdays at 10 am, **August 5—September 9.**

In conjunction with St. Stephen Community Church we will be hosting a free Health Fair, **August 15**, 10 am-1 pm

Need help with Medicare? Medicare 101 Presentation to be held on **August 17th** at 11 am.

Senior and Family Fun Day, **August 21st**, starting at 11am, games for all ages, finger food, limited school supplies giveaways — come out and have some fun.

Ongoing support/activities:

- ◆ In need of Depends or Ensure? Contact our Family Care-giver Program for assistance.
- ◆ Facebook problems, need assistance with your android or tablet? Call and schedule a 1:1 appointment for help.
- ◆ Surviving a stroke? Join our Stroke Support Group, meets every first Monday of each Month
- ◆ Like Bingo or our newly added butter bean auctions (auction uses beans instead of money)? Call us today for information.

For our detailed calendar of events, please call 943-2992 to be added to our mailing list.

Plaid Friday — November 26th

Plaid Friday was conceived from the idea of weaving the individual threads of small businesses together to create a strong fabric that celebrates the diversity and creativity of independent businesses. Plaid Friday is the fun and enjoyable alternative to the big box store “Black Friday,” and is designed promote both local and independently owned businesses during the holidays.

Improvements to the Downtown Area

Banners will be put up in Belhaven within the week. They were designed and ordered by the Small Town Main Street Committee and paid for with funds raised by Pirates on the Pungo Regatta in 2014.

Goose Creek State Park

Schedule of Events for August

For more info, please call the park office at 252-923-2191

Tuesday, August 4 10:00 a.m.

Mallard Creek Hike

Go for a one-mile hike down to the water on Mallard Creek. We will be walking through a Loblolly Pine plantation and end up in an old mixed stand of Loblolly Pines and hardwoods that are draped with Spanish moss. We will discuss what this area would have looked like when the early settlers arrived and also some of the ecology of the forest, Mallard Creek, and the Pamlico River. Meet in the last parking lot.

Saturday, August 8 10:00 a.m.

Discovery Room

Bring the kids to check out our taxidermy mounts in the Discovery Room and learn about the animals that call Goose Creek home. Meet at the visitor center.

Friday, August 14 9:00 p.m.

Movies with the Stars: ‘Paddington’

‘Paddington’ is a fun and exciting movie, especially when you are enjoying it under the beautiful night sky. The movie will be shown at Flicker Field, located across from the park’s visitor center. There are some picnic tables for seating, but feel free to bring your own chairs and blankets.

Tuesday, August 18 10:00 a.m.

Tar Kiln Hike

Take a walk down the Tar Kiln Trail to see the evidence that remains from the naval stores industry that supplied tar, pitch and turpentine to much of the world during the 18th and 19th centuries. Meet at the Ivey Gut Trail parking lot.

Sunday, August 30 10:00 a.m.

History Hike

Learn about the history of the area, starting with the establishment of North Carolina’s first town on this ½ mile interpretive hike. Meet in the last parking lot.

Help Wanted/Help Needed

If you’d like to get involved in your community, volunteer to help on any number of Chamber projects, events, or possibly suggest some new ventures, then call the Chamber and let us know.

If you’re a business or organization that could use some part-time help or volunteers call us and we may be able to help.

Our Community needs your help. Call 943 3770 to sign-up.

From the President—Diane Bowen Identity Theft Protection

I recently listened to a Wharton School of Business program on Sirius Radio that was devoted to identity thief protection this morning. There were many great suggestions and must do's that many of us already employ, i.e., Lifelock and a password management program for the many different passwords we are suppose to remember (yea, right -- of course, if you only have one or two passwords that you use for everything because it is so much easier that way, then when your Visa is hacked, you are toast). Old news, right?

The one that is seldom mentioned is your Social Security Account. Well, it seems if you have not set up your SS Account you are vulnerable. If you have not set up your own account a slick thief can set one up in your name and direct tax refunds and any government benefits to an account they control.

As it happens, I have just registered my own account online because I am rapidly approaching the age when the youth will be boosting my monthly income since that lock-box is full of holes. It's called "paying it forward". I doubt that is what the twenty and thirty somethings have in mind.

So, here's the deal. If you have not yet done so, register online: <http://www.socialsecurity.gov/myaccount/> which takes a few minutes. Make it a really secure password. And that is it. If you never darken that website again for the rest of your life, it doesn't matter. You have claimed your registration before a thief finds you and claims it for his retirement.

No excuses! DO IT!

Urge everyone to register on <http://www.socialsecurity.gov/myaccount/> to claim their account before an identity thief claims it first. This includes anyone with a SS number, which is everyone.

From the President—Diane Bowen If Your Business Accepts Credit Cards — You Need to Be Aware of This

The U.S. banks are switching up the insides of our credit cards. They're adding something called EMV technology, which stands for "Europay, MasterCard, and Visa." Translation: Credit cards will be equipped with a super-small computer chip that's extremely hard to counterfeit. If you've gotten a card recently, chances are it's souped up with this technology.

Why the changeover? Here's a crazy statistic: Almost half of the world's credit card fraud now happens in the United States—even though only a quarter of all credit card transactions happen here. The banks want to rein this in ASAP by moving away from magnetic-stripe cards, which are much easier to counterfeit. The recent high-profile security breaches at some of the country's largest retailers have added motivation to make the switch quickly.

So, how exactly will this affect your business? For starters, you'll need a new processing device to read the information in the chip cards. And come October 2015, businesses that don't have an EMV processing device could be on the hook for fraudulent chip card transactions. (This is something called the "liability shift," which we'll go into below).

One big reason U.S. merchants haven't rushed into converting is that it can be expensive. The cost of conversion for a small business to accept EMV is likely to run between \$200 and \$600 per terminal, depending on the type of card reader it uses, estimates George Wallner, who was involved with the launch of the first modern magnetic-stripe point-of-sale terminals and is now chief technologist at mobile-wallet solution provider Loop.

Beyond replacing your swiping device, you may also need to make upgrades to your POS system and train your employees. "This is not a simple formula. Very much depends on the system the retailer has.

To move things along, card networks such as Visa and MasterCard have started imposing deadlines. Once the target dates have passed, merchants will face responsibility for fraud-related losses if they haven't used EMV technology to prevent them.

Visa, for instance, has imposed a deadline of Oct. 1, 2015 (except for fuel-selling merchants, who have until Oct. 1, 2017). After that, the liability for point-of-sale fraud at terminals that do not support EMV will shift from Visa to the party that doesn't enable chip technology to be used -- that could be the merchant, the acquirer/processor if it hasn't offered an EMV-capable solution to merchants, or the issuer if it has not issued EMV-capable cards to its cardholders.

MasterCard, American Express and Discover all share those 2015 and 2017 deadlines, but each has its own specific rules on liability shift. Verifone has published a chart that summarizes the [EMV timetable for merchants](#).

What this means is that if you don't switch to EMV and someone commits credit card fraud via your point-of-sale system, you could face a [charge-back](#) so big, it could put you out of business, according to according to Bob Legters, senior vice president of payment products at FIS, a global provider of banking and payments technology based in Jacksonville, Fla. That risk is a powerful impetus to convert.